



Marketing Committee

October 2015

Ground Source Heat Pump Association

Ground Source Energy Expo at Ricoh Arena

On September 10th we hosted our first Expo event at the Ricoh Arena in Coventry, sponsored by a number of our members as detailed at the footer of this newsletter. Many thanks to them and we are also grateful to all our exhibitors who helped to make the day a success. We had around 200 delegates take our goodie bags and the Marketing Committee is looking forward to forging the links we established that day. For details of the speeches given on the day please follow www.gsnp.org.uk/GSHP_conference2015.html

We welcomed new Council Members and I would particularly like to welcome to Dave Jenkinson of MGS and Dave Thompson of Groundheat who have been active within the Marketing Committee for some time.

Chair

I have been appointed Chair of the Marketing Committee and would like to formally introduce you to who I am and the direction I would like to take the MCC in promoting our industry and GSHPA members. I am the Finance Director of the Dragon Drilling and Envirohire group but my career began in a national brewery chain where I managed the purchase ledger office before leaving to have my three children. I then decided to go into teaching and specialised in mathematics and technology; having a career teaching in primary and secondary classrooms and becoming the Head of a private Prep School. Despite having my teaching career I was always 'hands on' within our companies and as we expanded I decided to leave teaching and take a more active role in the day-to-day running of the businesses. I have many ideas for how to move the Association forward but the most crucial one is that I want to ensure that **you as members** are involved, notified of events and invited to join in in whatever capacity you can.

Andrea Ellison

Moving Forward

I appreciate that commitment to regular meetings alongside your own working schedules is not practical for many members so I am asking that if you would like to suggest, be included in, or arrange an event of your own, then let either a member of the Marketing Committee know and we will try to lend you some publicity. I am calling for new Marketing Committee members to help us to promote our industry. If you have any ideas for how you would like to see our Association move forward, or feel you could give some time to the Committee in any capacity then please contact Andrea on 07766148193 or at andreamellison@aol.com or any of the Council Members.

Our initial meeting will be at ARUPS in London on **Wednesday 21st October between 1pm and 4pm** but I intend to arrange subsequent meetings around the country to accommodate the MCC Committee members. Could you please let me know whether you will be attending on the 21st?

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Website and Useful Links

The GSHPA website holds a wealth of information and member contacts, including the latest RHI tariffs that came into effect on 1 October. See www.gshp.org.uk

If you would like to add anything to the website please contact us using the 'Contact Us' form on the website or give Andrea a ring on 07766 148 193.

Get Involved

The main focus of this initial MCC Newsletter is to invite all members to become involved in moving our industry forward together using our Association. We have a huge amount to offer as a membership and I would like for us all to work together where possible.

PLEASE SEND ME YOUR IDEAS so that we can push this energy and grow the industry.

Phone me on 07766148193 or email andreamellison@aol.com or use the GSHPA 'Contact Us' form on the website.

Member Discounts

EMC Advertising Gifts have kindly offered all our members a 5% discount on all promotional items ordered from them. They offer all types of promotional merchandise, including Christmas Cards and gifts.

Visit <http://emcadgifts.co.uk> or phone Gina on 02084 922200 or 0800 1707570 and quote **GSP15/EMC**



Company Focus

As I mentioned in the September Newsletter we would like to highlight a different company each month as a 'Focus Company' within our membership. Here you have the chance to let the membership know who you are and what you can offer within the industry. I am waiting for the first volunteers!

If you would like to be featured in the main Newsletter let Andrea Ellison know via the website www.gshp.org.uk/contact_GSHPA.html or on 07766 148193.

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